

**The role of wholesale markets in developing farmers' cooperatives/associations  
and strengthening links between cooperatives and agricultural wholesale markets;  
the proactive role of wholesale markets in small farmer marketing support  
and development**

12–16 October 2004

**List of participants**

**Poland:**

- Mr. Janusz Byliński – president of CEI WMF and manager of the wholesale market in Warsaw
- Mr. Mirosław Mazuruk – financial director of the wholesale market in Warsaw
- Ms. Elżbieta Walczyńska – translator
- Mr. Bartosz Fabiszewski – director CEI WMF

**Hungary:**

- Mr. Márton Szabó – president of the wholesale market in Budapest
- Mr. Tibor Kékedi – general manager of the wholesale market in Budapest
- Mr. Zoltán Klucsik – marketing director of the wholesale market in Budapest

**Romania:**

- Mr. Cristian Iliescu – manager of the wholesale market in Bucharest
- Mr. George Vodislav – executive director of the wholesale market in Bucharest

**Bulgaria:**

- Mr. Slavi Trifonov – GTZ representative in Bulgaria
- Mr. Georgi Mitev – marketing director, Haskovo wholesale market, Bulgaria
- Mr. Ivan Ivanov

**Albania:**

- Mr. Shundi Enkes – ASP marketing expert
- Mr. Vjollca Backa . ASP marketing expert
- Mr. Dritan Kolleshi – manager of Lushnja wholesale market
- Mr. Rushdi Koni – wholesaler
- Mr. Bani Boci – wholesaler

**Serbia and Montenegro:**

- Mr. Slobodan Knežević – assistant manager of the wholesale market in Novi Sad
- Mr. Vladan Vučić – manager of the wholesale market in Niš
- Ms. Ružica Četković – wholesale market in Niš

## **Bosnia and Herzegovina:**

- Mr. Boško Vujnović – wholesaler
- Mr. Niko Ujdur – wholesaler
- Ms. Melisa Gizdić – company Agrar BiH

## **Macedonia:**

- Mr. Boban Ilik – wholesaler
- Mr. Zupan Martinovski

## **Croatian participants were representatives of Croatian wholesale markets:**

- National Wholesale Market – Mr. Zoran Krsnik, director
- National Wholesale Market – Ms. Maja Kosmina, assistant director
- Regional WM Rijeka-Matulji – Bruno Frlan, manager
- Regional WM Split – Mr. Srđan Gjurković, manager
- Regional WM Osijek – Mr. Damir Lukač, manager
- Regional WM Benkovac – Mr. Ante Marić, manager
- Zagreb Wholesale Market – Ms. Barica Macan, financial director
- Zagreb Wholesale Market – Mr. Ivan Hodin, assistant director

## **Guests and speakers:**

- CEI – Mr. Adrian Keler, Assistant Executive Officer
- FAO – Mr. Edward Seidler, marketing expert
- FAO – Ms. Nada Zvekić, East Agri Information Officer
- Senter – Mr. Jan Robbrecht, marketing expert
- Tebodin – Ms. Dubravka Bačić, associate
- AFC – Mr. Johannes Buschmeier, marketing expert
- AFC – Mr. Hubert Dorenkamp, marketing expert
- USAID/ACE – Mr. Ugo Toic, marketing expert

## **Representatives of Croatian institutions:**

- Ministry of Agriculture, Forestry and Water Management – prof. Dr. sc. Dragan Kovačević, state secretary
- Ministry of Agriculture, Forestry and Water Management – Mr. Luka Burilović – assistant to Minister
- Ministry of Agriculture, Forestry and Water Management – Ms. Lidija Markoci, international relations
- Ministry of Agriculture, Forestry and Water Management – Ms. Marina Deur, consultant
- Osječko-baranjska County – Mr. Krešimir Bubalo, County Head
- Osječko-baranjska County – Mr. Martin Marolin – county official in charge of Economy
- Osječko-baranjska County – Mr. Željko Kraljiček – county official in charge of Agriculture
- Croatian Cooperative Alliance – Mr. Zoran Starešina, marketing expert

Representatives of leading Croatian agricultural cooperatives, organizations, specialized companies in agriculture and individual agricultural producers.

35 international and 25 Croatian guests participated in this seminar/workshop.