
Food Retail - Wholesale Markets Linkages

6 June 2005

Austria Room C237, 14:00-15:30

- 14:00** - Opening note -
Wholesale Markets in the era of supermarkets and hypermarkets- developments in Western and Eastern Europe, Edward Seidler, FAO/AGSF
- 14:15** *Role played by FAO to support investments in the area of Wholesale Markets*, Emmanuel Hidier, FAO/TCI
- 14:25** *Adaptation to the emergence of the food retail industry and changing customer demand - Budapest Wholesale Market case study*, Márton Szabó, President Budapest Wholesale Market
- 14:40** *Adaptation of Italian Wholesale Markets to changing users' needs*, Marco Sibani, President of CSC Mercati; Secretary of Italian Association of Wholesale Markets
- 14:55** Mr Vincenzo Talarico, Head Marketing and Commerce Division, Wholesale Market of Rome
- 15:10** Concluding note and discussion
- 15:30** Coffee Break served in the Atrium (Ground Floor)
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- 16:00** *Bus pick-up outside FAO Main Entrance*