

CEI & CEI WMF & NWMC

**CENTRAL EUROPEAN INITIATIVE &
CEI WHOLESALE MARKET FOUNDATION &
NATIONAL WHOLESALE MARKET CO. CROATIA**

WORKSHOP

Wholesale Markets and their links with Retail Markets – Scope for enhanced linkages and cooperation

ZAGREB - SPLIT, 15 - 19 APRIL 2007

ANNOTATED AGENDA AND PROGRAMME

Sunday, 15 April 2007

Arrival of the participants to Zagreb
Accommodation in hotel “International” or “Panorama”
Free afternoon

Monday, 16 April 2007

07:30	Meeting at the reception desk and departure to the Zagreb Wholesale Market
08:00-09:00	Short visit of the Zagreb Wholesale Market, Green Market and potential location for new wholesale market
09:00-10:30	Visit of the retail market “Dolac” and possibly “Tresnjevka”
10:30-11:00	Coffee break in restaurant “Lido”
11:00-11:20	Opening of the workshop in the conference room - Welcome speeches <ul style="list-style-type: none">- Welcome speech of Mr. Zoran Kršnik, director of the NWMC – landlord of the workshop- Welcome speech of Mr. Darko Vuletic, Head of the City office for Agriculture,- Welcome speech of Mr. Dragan Kovacevic, State Secretary of Agriculture
11:20-11:35	Presentation of the Zagreb Wholesale Market company Ltd from the director, Mr. Ante Ilicic
11:35-11:50	Presentation of Zagreb Retail Market company Ltd from the director, Mr. Filip Borac
11:50-12:00	Information about Croatian Union of Markets from president, Mr. Bozo Granic
12:00-12:30	Presentation of the World Union of Wholesale Markets (WUWM) and possible cooperation with CEI WMF from Ms. Maria Cavit, Secretary General of the WUWM
12:30-13:00	Presentation of the Marketing Information System in Agriculture (TISUP) from Mr. Kreso Jakus with associates
13:00-13:30	Discussion
13:30-15:00	Lunch time
15:00-18:00	City tour in Zagreb
18:00-21:00	Refreshment in Hotel
21:00-23:00	Dinner and overnight stay in Zagreb

Thursday, 17 April 2007

06:30-07:00	Breakfast
07:00-09:30	Departure to the Plitvice lakes
09:30-09:45	Opening of the workshop in the conference room
	Welcome words of the Foundation managements
9:45-10:15	Mr. Edward Seidler, FAO expert: “Wholesale Markets and their links with Retail Markets – Scope for enhanced linkages and cooperation”
10:15-10:30	Discussion
10:30-10:45	Presentation of Albanian markets
10:45-11:00	Presentation of Croatian markets
11:00-11:15	Presentation of Hungary – Budapest WM
11:15-11:30	Presentation of Poland – Bronisze WM
11:30-11:45	Presentation of Romania – Bucharest WM
11:45-12:00	Presentation of Ukraine – Shuvar WM
12:00-12:15	Discussion
12:30-14:00	Lunch time
14:00-16:30	Visit of Plitvice lakes (in case of dry weather)
16:30-19:00	Departure to Split
19:00-20:30	Accommodation in hotel and refreshment
20:30-22:30	Dinner and overnight stay in Split

Wednesday, 18 April 2007

08:00	Meeting at the reception desk and departure to the Split Wholesale Market
08:30-09:00	Short visit of the Split Wholesale Market
09:00-09:10	Welcome of the arrivals and short presentation of MIS from the director of the Split Wholesale Market company Inc., Mr. Srdjan Gjurkovic
09:30-10:15	Visit of the retail market “Hippos” in Split and short presentation from Mr. Mirko Karoglan, director of the retail market
10:30-11:00	Coffee break in hotel “Park”
11:00-11:30	Future of the Foundation and possible forms of financial assistance, presented by Ms. Nada Zvekic from FAO and Mr. Adrian Keller from CEI
11:30-13:30	Annual Meeting of the Foundation (election of the new Foundation president, issues about finances, future plans and activities, animation of new members etc.)
13:30-14:30	Lunch time
14:30-17:30	City tour in Split
18:30-20:30	City tour in Trogir
20:30	Dinner in restaurant in Trogir Overnight stay in Split

Thursday, 19 April 2007

Departure of foreign participants from Split international airport.
We retain the right to change the schedule. The preferred dress code is smart casual.